

WHAT IS THE HORSE POWER PROGRAMME?



GOAL => KIWI RIDER WITH MEDAL-WINNING HORSES			
	IDENTIFY AND SOURCING Medal Winning Horses	SECURING Medal Winning Horses	DEVELOPING Medal Winning Horses
UNDERSTANDING / EDUCATING	WHAT does a medal winning horse look like? • Breeding • Confirmation • Type • Character • Horse health	 WHAT options do I have to secure it? Rider owned Ownership structures Syndicates Leases Horse Power Fund Loans 	 WHAT do I need to develop it? Knowledgeable experts/mentors Technical riding and rider preparation Coaching Horse Management Skills – feed, fitness, technical skills, horse health Competition planning and exposure Finances
KNOWING	HOW to recognise a medal winning horse: Experience Trusted advisors Coach input Feel Horse health – vet check Back ground check	 HOW should I secure it? Options available Pros and cons of those options Short and long term Business models Legal documents 	HOW do I develop it? Understanding when & how to exercise he following skill-sets: Technical riding & rider preparation Horse Management skills – feed, fitness, technical skills, horse health Competition planning and exposure Finances Livelihood Character Support High Performance
OPPORTUNITY	 WHEN might I identify a medal-winning horse? Word of mouth Networking Connection with other riders Existing relationships 	 WHEN should or could I secure it? Access to networking functions Self-promotion Business skills Owners functions HorsePower Fund 	WHEN do I develop it? -Drawing upon skills of knowledge experts, mentors and coaches -Time & experience