



Minutes of Meeting

ESNZ Eventing Board Meeting held;
9.30am 3 September 2018
Boardroom, Butterfly Creek, Auckland Airport

Present: Todd Gloyn, Melissa da Souza, Graham Fox, Maree Burnett, Bundy Philpott (rider rep), Jenny Draper (OC Rep), Kirsty Sharapoff (Rider Rep).

Attended by: Eliza Riedel (Sport Manager), Nick Pyke (ESNZ Chair)

Apologies: Marg Evans

<u>Agenda</u> <u>Item</u> 1	Meeting Administration
	<p>Nick Pyke (ESNZ Chair) opened the meeting, acting as Chair, and welcomed everyone to the meeting. The sport manager left the room for the Board only time.</p> <p><u>Confirmation of minutes</u> Moved minutes from 13 July 2018 are approved as a true and correct record of the meeting with no amendments or corrections.</p> <p><u>Matters Arising:</u> Matters arising from the previous minutes are covered in the sport manager report outcomes.</p> <p><u>Board Interest Register</u> Graham Fox provided his list of interests and these have been added to the register.</p> <p>Nick Pyke ESNZ Eventing Rep on NEC McLeans Island Board Member and chair of ESNZ Partner of Sarah Bromley, Event Director Taupo FEI Course Designer</p> <p>Change Marg and Kirsty over as Chair of Eventing Canterbury.</p> <p>Remove Kate Wood from Board Interest Register</p>

No particular conflicts with the current agenda to be added.

Action List:

The action list was talked through and updated.

1. Schedule a strategy meeting so that board can get a collective view on sponsorship and sport strategy. This was agreed for 8 October in Wellington.
2. Governance Work Plan – to be included in all future board papers.

Sport Manager report outcomes

Taupo NEC Cross Country Working Group

The meeting further discussed the concept of the cross country working group and the make up of the group to ensure the best outcomes for the sport. It was agreed that Rowan Armer, Jenny Draper and Jock Paget form the core group and they can engage advisors, such as ESNZ Eventing Course Design Liaison and Senior course designers when required.

NEC Rep

It was moved that Jenny Draper be appointed NEC Taupo Rep committee for one year.

South Island NEC Rep Report

Nick Pyke gave a brief verbal report to the meeting on the recent activities relevant to Eventing at the SI NEC. A new groundsman has been appointed. Heath & Safety will be a key focus as he settles into the role.

Some recent investment into the cross country courses has occurred which includes the delivery of mushroom compost which has been brought in to cover rocks and fill holes.

ESNZ Website

Both the sport manager and ESNZ office have received queries and complaints over the way the Officials Lists and contact details are currently displayed on the website. The board asked the Sport Manager to create a list of Eventing officials in pdf, using the last update from the old database (zeus), making manual adjustments to this and sending it out to areas and organising committees to help with the transition to the new system. It is acknowledged that this information will remain static and therefore will not be 100% accurate but should help alleviate some of the issues organisers are currently experiencing with the new database.

Competitor Survey on 1* Competition

Jenny Draper gave an outline to the meeting of the concept behind the survey. The idea was that grassroots competitors would not need to be involved/registered with the FEI and be exposed to the expenses associated with that if national championships at 1* level are run under national rules. Upper level riders could keep younger horses out of FEI competition until they are ready. Some CIC1* would still be required to support the MER pathway for CIC2* athletes.

It was agreed that more responses to the survey were required before a decision could be made.

Prime Ministers Scholarship

ESNZ Eventing received a Prime Ministers Scholarship for course designers to attend Adelaide 2018 to work with Mike Etherington-Smith. This was a group application but further discussion with HP and Mike ES indicated it would be more beneficial and workable if this was an individual scholarship for John Holmes.

The Sport Manager presented a proposal after communicating with Mike ES, the Adelaide organisers and HP and the Board support the proposed plan.

John Holmes will spend up to one week in Adelaide before the competition working with both Mike ES and his build team. John will gain hands on experience with the build team and also be able to shadow Mike through the ground jury course walk and discussions.

Finance Report

No P&L was presented due to reversing journals not yet entered.

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General Business

Election of Chair and Vice Chair

ESNZ has advised that while the Eventing Board works through issues with Finances that they will provide a chair. Discussion took place over what this means to the board, is it for the day to day running of the board or only a chair for the meeting. Discussion concluded that the ESNZ provided chair would chair the meetings but the board would still have an appointed chair to attend to the week to week running of the sport and board.

Todd Gloyn has been chair for a number of years and would like to transition out of the chair role and depart the board when his term ends July 2019.

It was agreed that while the board works through the process of filling the vacant positions and succession planning that Todd Gloyn will remain Chair.

Move to elect Todd Gloyn as Chair of the ESNZ Eventing Board to the next meeting.

There were no other nominations.

Move to elect Melissa da Souza as Vice Chair of the ESNZ Eventing Board

There were no other nominations for the vice chair position.

The above positions have been appointed as interim positions

Board Member Resignation – Angela Lloyd

The ESNZ Eventing Board officially accepted the resignation of elected member Angela Lloyd.

Discussion took place around communicating to the membership and stakeholders that there is two elected positions available at the 2019 AGM and encourage them to start thinking about who might be suitable.

Further discussion took place around the immediate vacant positions and what skills are currently needed around the Board table. The Board agreed that the following skills would be of value; financial skills, sponsorship and marketing experience, communications experience, governance experience, an understanding of sport – not necessarily equestrian and the ability to have a creative strategic view for the sport going forward with strong strategy skills.

It was agreed that the sport will advertise the co-opted role to fill the vacant elected position through 10 Min Box and ESNZ Website.

It was agreed that the sport would advertise both the co-opted and appointed roles through the Institute Of Directors and Sport New Zealand. Sport NZ may have a candidate who requires governance experience.

Sponsorship

The sponsorship working group gave a verbal update to the meeting and asked for input from the board on topics;

- Who is the Eventing audience?

- Should the sport be approaching Grassroots or Corporate sponsors. Within sport brands or out of sport brands.

The group has been working with Michelle Tayler at ESNZ who has provided good input and ideas, the group requires assistance with pulling all the documents together.

It was resolved that the 5 available Eventing Series should be pitched at brands within equestrian sport at a value of \$8000 per annum. This could be made up of cash and product and an acceptable split would be 60/40.

Style Prize sponsor

The Rider Shop has agreed to provide a \$50 voucher for each event for the Style prize.

Discussion took place over the need to be more innovative in the approach and to think about different ways sponsorship could be generated including the use of athletes and endorsement deals.

National One Day Event Championships – 2019

Recording conflicts with Graham, Jenny and Kirsty on this subject as they are members of the organising committees who have applied for these championships.

Applications for the 2018-2019 National One Day Eventing Championships were received from;
Eventing Northland – November 2019 for three years
Kihikihi Waikato Eventing and Eventing Canterbury – April 2019

The Chair moved the meeting into committee to discuss the applications at 1.30pm

The meeting moved out of committee at 1.45pm

The board unanimously agrees that it is good for the sport to move the championships around the country and also recognises that the south island should be running national champs on a regular basis – every third year and the following schedule was agreed.

Kihikihi Autumn 2019
Canterbury Autumn 2020
Northland Autumn 2021
Northland Autumn 2022
Canterbury 2023
Southern North Island
Southern North Island
Canterbury 2026

NRM National Three Day Event

Structure for 2019 was presented and discussed as per the proposal put forward by Sarah Bromley. The proposed structure was agreed by the Board which will see a bigger committee formed to support the Event Director role.

It was resolved that further discussion around the board's long-term strategy for running of the three day is required. A national three day at the end of the season in Taupo is a fitting end to the competition season and Taupo is a great venue for this due to the excellent ground conditions.

The board briefly discussed the concept of transitioning out of running the event and establishing an organising committee, preferably Taupo based that could take over. Further discussion required.

It was agreed that Graham Fox work with Chris Ross and John Holmes to keep to contracted obligations.

Technical Advisory Group Positions

No expressions of interest were received for the two positions available on the TAG, the Judges Liaison and Course Design Liaison roles.

Technical will appoint a new chair once they get a full complement of members.

Autumn 2019 Calendar

Corrections as below;

23-24 Feb at Eyreton

17-18 March at McLeans

19 April CHCH YEH

The Autumn calendar for 2019 was approved although it was acknowledged that there are still four events to be included, Hamilton, Arran Station, Wellington and Springbush.

Appointment of Series Media Liaison (2018-19)

Discussion took place around more social media focus for the series instead of the standard website articles. It was suggested that the sport look at offering a media internship for a university or college student who could help promote the series.

Funding Resolutions

It was resolved that an application be made to the NZ Racing Board for medical, veterinary and farrier costs for approximately \$10,000 depending on quotes received for the NRM National Three Day Event.

It was resolved that an application be made to the Grassroots Trust for secretarial and scoring services of \$6000 for the NRM National Three Day.

Oceania 2019 and beyond

The revised structure of the Oceania competition which had been agreed between Eventing HP and Equestrian Australia was presented and discussed. The board approved the revised structure and also approved expenditure of up to \$21,000 to host three Australian Oceania teams, but any cost overruns to be shared with High Performance Eventing.

Budget 2018-2019

Moved that the budget for 2018-19 be approved with updated Oceania Costs

AGM/Conference debrief

Discussion took place over the awarding of future special awards, specifically the volunteer and dedication to the sport awards. Ideas were discussed and brainstormed and it was agreed that the sport would seek a nomination for volunteer of the year from each area nationwide. These nominees would all be invited to attend the awards dinner and accept a certificate of recognition. This would be done well in advance of the awards dinner to allow areas the opportunity to fundraise to have their volunteer attend the awards dinner.

It was agreed that the dedication to the sport award would be given to the longest serving person out of the volunteer nominations.

With regards to the other special awards available within the sport it was agreed that the current voting process, although easy to sway, was a good way of getting the membership involved.

AGM in general was very well received and all agreed that good content was offered and appreciated by attendees. The lack of transparency over the start levies increase was commented on by the membership post AGM.

Nomination of FEI Level 3 Steward – Susan O'Brien

It was moved that Susan O'Brien be nominated for transfer to Level 3 FEI Official by ESNZ Eventing.

Generation of Revenue - Ideas for Eventing

On hold until 8 October strategy session.

World Equestrian Games

ACTION: Email to Warrick and copy in Nick around preferences for posting news article to Eventing NZ Facebook page at same time as ESNZ facebook page so they are aligned and uniform.

Jane Thompson is willing to help with social media coverage from WEG – Kirsty and Eliza to action with Jane.

The board set a strategy meeting day for the 8th of October 2018 in wellington.

Date for next meeting: 5th November 2018 – Auckland – following that the board will meet in January 2019.

Meeting closed at 4.00pm