

Letter of Motivation: President ESNZ

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By email: dana@nzequestrian.org.nz

TO WHOM IT MAY CONCERN

Re Nomination for President, Equestrian Sports New Zealand

Please find attached my nomination form for the role of President of ESNZ. My nominator is the former ESNZ President, Chris Hodson, and my seconder is Sue Reid, Chair of ESNZ Endurance.

Sport at the highest level is a sophisticated specialist business, whilst for the majority of participants it is a passion and a lifelong love. ESNZ sets the framework that supports all levels motivations and interest in our sport. Leading ESNZ requires proven business acumen, commitment understanding and a dedication to the horse and our membership. I believe I am uniquely qualified for this role.

RELEVANT SKILLS AND EXPERIENCE

I am a current active motivated participant in various facets of Equestrian Sport and Governance and I am an accomplished professional business person. I currently own horses competing in Eventing and Show Jumping (UK & Europe)

EQUESTRIAN BACKGROUND

I have over 40 years of experience in ESNZ having started as a Wellington delegate to the NZHS Council in the seventies, been a show jumping judge, and Editor/Author of the magazine The Bulletin in the eighties, co-founder of the Kiwi "Down Under Club" at numerous major events and World Championships from 1986 onwards, and guided ESNZ as CEO during challenging times. My current role is Secretary General which means I am NZ's Representative in FEI matters. I have successfully lobbied the FEI to remove the upper age limit for retirement of officials. In addition, I have brought several high net worth supporters in to support the New Zealand team, and am currently working on several more.

So that is the past – what of the future?

- I represent ESNZ on the Board of Horse of the Year Hawke's Bay Ltd and have a determination, with the other Board members, to make this show grow, achieve financial stability, and continue to be the "must-go see" event of any year.
- I will continue, as part of the three-member International FEI Audit and Compliance committee, to ensure New Zealand's profile is high and that ESNZ is a global and regional player with a respected voice at "Head Office". I will hold this elected FEI position until 2024.
- I will support ESNZ to grow its stability and financial security through rigorous cost control, fair and appropriate member funding and continued involvement and engagement with High Net Worth individuals with the ability to financially support the National Federation.

- I want members to feel like they are listened to and that ESNZ governance and management are open and willing to take on and work through members input.
- I want the Federation to focus on diversified future revenue streams which support us to deliver on our competition programme.
- I want to see more of our disciplines featuring in the High Performance arena. We can be consistently competitive globally in more than eventing – some may take a little longer but we have the talent, the horses and now we just need to match this with the programmes and performance.

COMMERCIAL CAREER

I have worked in the international business world for 25+ years and have a breadth and depth of understanding of the challenges and rewards which flow from well managed and governed organisations which adopt effective and efficient processes and policies to drive their business forward. Through consulting work I have engaged with complex tax, intellectual property, and legal cases. I won a judicial review case against the New Zealand Government in the 1980s.

My early work experience began in the radio, television and music industries before I joined the pharmaceutical industry and progressed to General Manager of SmithKline Beecham in New Zealand. I was then transferred to the United Kingdom to work on global sales and marketing projects - from developing an Academy for training and developing our human resources through to the development and implementation of IT projects for our countries. During this time I was also a facilitator in the restructuring of the company following several mergers and acquisitions creating GSK (Glaxo SmithKline) and in the major process improvement initiative which made SmithKline Beecham/Glaxo such a successful merger.

Throughout my business career I have had multiple complex issues to manage and feel that I have managed these well, never compromising the organisation's or my own integrity, but acting with an inherent sense of "fair play", openness, and honesty. I consider myself to be an open-minded and innovative strategic thinker who has the ability to analyse and process multiple scenarios to arrive at a suitable solution. I am confident that the FEI is moving towards greater transparency and accountability in its headquarters, which is much needed in the current climate and which is for the benefit of all involved in equestrian pursuits. I wish to play my part in that growth, and align our Federation with FEI values and initiatives where appropriate.

In closing I would ask you to endorse my candidacy through voting for me in this year's Presidential election. I am committed to continuing our international achievements and success whilst ensuring we have a successful, positive engaged membership across all disciplines and levels.

Kind regards,



Vicki Glynn