

Letter of Motivation: Candidate for President ESNZ

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By email: dana@nzequestrian.org.nz

To Whom It May Concern

Re Nomination for President, Equestrian Sports New Zealand

Please find attached my nomination form for the role of President of ESNZ. My nominator is the former ESNZ President, Chris Hodson, and my seconder is Warren James, former Chair of ESNZ Endurance, and ESNZ Board Member during my time as CEO.

What do I think I could bring to this role? I have over 40 years of experience in ESNZ having started as a Wellington delegate to the NZHS Council in the seventies, been a show jumping judge, and Editor/Author of the magazine The Bulletin in the eighties, co-founder of the Kiwi “Down Under Club” at numerous major events and World Championships from 1986 onwards, and been CEO during challenging times. My current role is Secretary General where I have lobbied the FEI to remove the upper age limit for retirement of officials. This is now proposed as an amendment to the FEI General Regulations to be voted on at the FEI General Assembly, November 2019. In addition I have brought several high net worth supporters in to support the New Zealand team, and am currently working on several more.

So that is the past – what of the future?

- I represent ESNZ on the Board of Horse of the Year Hawke’s Bay Ltd and have a determination, with the other Board members, to make this show grow, achieve financial stability, and continue to be the “must-go see” event of any year.
- I will continue, as part of the three member FEI Audit and Compliance committee, to ensure New Zealand’s profile is recognized and that ESNZ is a global and regional player. I will hold this elected FEI position until 2024.
- I want to support ESNZ to grow its stability and financial security through involvement and engagement of those with the ability to financially support the National Federation
- I want the Federation to focus on future revenue streams which support us to deliver on our competition programme.
- I want to see more of our disciplines featuring in the High Performance arena. We can be competitive globally in more than eventing – some may take a little longer but we have the talent, the horses and now we just need to match this with the programmes and performance.

My varied experiences include my business career, volunteer roles, employment as former CEO of the NF, and Secretary General for New Zealand. I am also a member of the important 3 person FEI Audit and Compliance Committee. These roles have given me a rich tapestry of experiences which I believe would serve me well in delivering future thinking for the future of the organization (ESNZ).

I have worked in the international business world for 25+ years and have a breadth and depth of understanding of the challenges and rewards which flow from well managed and governed organisations which adopt effective and efficient processes and policies to drive their business forward. Through consulting work I have engaged with complex tax, intellectual property, and legal cases. I won a judicial review case against the New Zealand Government in the 1980s.

My early work experience began in the radio, television and music industries before I joined the pharmaceutical industry and progressed to General Manager of SmithKline Beecham in New Zealand. I was then transferred to the United Kingdom to work on global sales and marketing projects - from developing an Academy for training and developing our human resources through to the development and implementation of IT projects for our countries. During this time I was also a facilitator in the restructuring of the company following several mergers and acquisitions creating GSK (Glaxo SmithKline) and in the major process improvement initiative which made SmithKline Beecham/Glaxo such a successful merger.

Throughout my business career I have had multiple complex issues to manage and feel that I have managed these well, never compromising the organisation's or my own integrity, but acting with an inherent sense of "fair play", openness, and honesty. I consider myself to be an open-minded and innovative strategic thinker who has the ability to analyse and process multiple scenarios to arrive at a suitable solution. I am confident that the FEI is moving towards greater transparency and accountability in its headquarters, which is much needed in the current climate and which is for the benefit of all involved in equestrian pursuits. I wish to play my part in that growth, and align our Federation with FEI values and initiatives where appropriate.

I would very much like to continue making a contribution to ESNZ and would ask you to endorse my candidacy through voting for me in this year's Presidential election.

Kind regards,

A handwritten signature in black ink, appearing to read 'Vicki Glynn', written over a light yellow rectangular background.

Vicki Glynn

VICKI GLYNN

Equestrian Background

| Year | Experience |
|--------------|--|
| 2016-present | Secretary General, Equestrian Sports New Zealand |
| 2018-2024 | Elected member of FEI Audit and Compliance Committee (Elected until 2024) |
| 2014-16 | Chief Executive Officer, Equestrian Sports New Zealand (NZL) 2016/2017/2018 British Champion (L2 & L2A) TREC (Techniques de Randonnée Équestre de Compétition). Current TREC competitor and twice winner of British Horse Society TREC League (2014, 2015). |
| 2005- 2012 | Show Horse Competitor on UK County level showing circuit, riding Lightweight Hunter (Alice XVII), Heavyweight Cob (Randlestown Causeway) and Lightweight Cob (Red Rock II). Qualified and competed at Royal International and HOYS. |
| 1992-2012 | Event horse owner (UK), plus competitor BE events. Social media and journalist for equestrian events (ongoing). Ran NZ/Aust "Down Under" Clubs at all WEGs (1986- 2006) & at Badminton Horse Trials (93-03) |
| 1990 | Chef d'Equipe, NZL Endurance Rider, WEG, Stockholm |
| 1986 | Chef d'Equipe, New Zealand Young Rider Eventing Team to Australia (Narracoorte) |
| 1981- 1986 | Editor and journalist, ESNZ Bulletin (monthly magazine). Show Jumping judge (NZ) |
| 1974-1981 | New Zealand Horse Society (predecessor of ESNZ). Council Member and show jumping judge |

Professional Career

| Year | Experience |
|--------------|--|
| 2016-present | Secretary General, Equestrian Sports New Zealand |
| 2018 -24 | Elected member of FEI Audit and Compliance Committee |
| 2014-16 | Chief Executive Officer, Equestrian Sports New Zealand (NZL) |
| 2007-2010 | Director, EUCEL, Global Market Development, Centocor/Johnson & Johnson (Netherlands) |
| 2005-2007 | Commercial Director & Company Director, PharmaVentures (UK) |
| 2001-2005 | Account Director, Innovex/Quintiles (UK) |
| 1993-2001 | Director, Sales & Marketing Development, Glaxo SmithKline (International = Asia, Africa, Latin America, Middle East) |
| 1990-1993 | General Manager, New Zealand - SmithKline Beecham |

Previously Broadcasting, media and music industry roles

VICKI GLYNN

CV Summary

I have had a broad business career in New Zealand, the United Kingdom, and Europe, plus over 100 countries globally. My roles have encompassed predominantly commercial activities in both small companies and multinational healthcare corporations where I held senior roles. Since returning to New Zealand I stepped in as CEO at Equestrian Sports New Zealand for 2 years, and now hold the role as Secretary General for ESNZ, focussed predominantly on International matters. An active equestrian competitor I currently compete in the UK with two Trec horses (orienteering on horseback) and am the 2016, 2017, 2018 British Champion with my Trec partner.

My broad business background is overlaid with an extensive equestrian CV. During 20+ years in the UK I have competed initially in eventing and show jumping, then on the County Show circuit and now Trec. I have a wide understanding of equine matters in all aspects, and I have a strong connection with the British Equestrian Federation, which is the FEI-affiliated National Federation (NF) in the UK and governs all the disciplines, plus the Pony Club, the British Horse Society, RDA, and the Showing Council.

Directorships: I am a Director of **Horse of the Year (Hawke's Bay) Ltd**, and of **Keyflow (UK) Ltd**, an equestrian nutrition company, where I am also a shareholder along with Sir Mark Todd and others.

Vicki Glynn

August, 2019