### **Sue Reid**

#### 1. What are your objectives or goals for joining the Endurance Board?

I am currently on the Endurance Board and would like to re stand for the Board so that I may continue to be part of amazing projects we have started and those we have in the pipeline EVO for example is an exciting work in progress that is taking our sport forward.

Initiate the "Resource Pool" for groups running big events.

Revitalise our strategy.

Keep pushing the FEI for changes to rules to enable more of our riders to compete for NZ in a cost effective manner.

Develop more pathways for riders from juniors to FEI.

Increasing our membership.

Develop stronger cohesiveness within the sport.

# 2. If you were to join the Endurance Board – what would you like to achieve during your time on the Board?

Encourage more grass roots riders of all ages to join our sport.

Assisting clubs to help grow our sport holding more events therefore growing the numbers. Seeing more competitors entering FEI qualifying rides.

Promotion & Marketing of Endurance to gain a bigger public profile attracting more sponsors.

Keep improving our training for officials and volunteers - acknowledging the value of the hours given.

## 3. What skills, connections, resources and expertise do you have to offer to the Endurance Board?

I have been an endurance rider for over 20 years so bring knowledge of how the sport runs and a very good understanding of the rules and complexities.

I am a ESNZ Elite Endurance Coach having completed the ESNZ coaching courses.

I have excellent conflict resolution, communication and planning skills – working in a rural veterinarian environment these skills are a must.

Having been on the board has given me a good understanding of what is needed and what is still required to move our sport forward we still have way to go but I sincerely believe I can contribute to this.

I am willing to roll up my sleeves and assist where I can - be that at a desk or in a paddock. I offer help where possible and feel I have a good working relationship with other board members.

Being part of the team and doing my share of the workload.

### 4. What do you see as the top priorities for the Endurance Board?

Promoting our sport in line with the national strategy and social license Holding more events therefore growing our numbers Finding Sponsors to help with costs.

Evaluate how we run as a sport and look for positive changes that could help us. Focus on what is important to our members.