




ENDURANCE



A photograph of two riders on horseback navigating a steep, rocky descent in a hilly, green landscape. The rider in the foreground is on a dark horse, and the rider further back is on a light-colored horse. The background shows rolling green hills with scattered trees and a small white building in the distance.

ESNZ Endurance is unified in its commitment to integrity, excellence and upholding the highest standards for our sport by:

- Growing our sport
- Supporting members
- Protecting horse welfare
- Providing a range of levels of competition including international opportunities
- Making the support of volunteers and officials a priority
- Organising high quality events
- Improved communication

Endurance – miles of smiles

- WHAT'S YOUR TARGET?
- Train like you want it
- Act like you own it
- Ride like you stole it
- Get what you worked for
- Experience it all
- Take it to the next level



ESNZ Endurance Strategic Plan 2017-2021

- Short term (0-1 years)
 - ~~Review constitution, by-laws and rules~~
 - ~~Terms of Reference developed for each Endurance sub-committee~~
 - ~~Appointment of ESNZ Endurance Sport Administrator to enable the Board to focus more on governance~~
- Make it easier to participate so we attract and retain new members
- Support the clubs to grow the sport
- ~~System for recording standdowns and when the horse is next eligible to compete (e.g. stickers in logbooks)~~



ESNZ Endurance Strategic Plan 2017-2021

- **Medium term (updated 2018-2021)**

- Loyalty awards for riders and ground crew
- Regular (monthly) updating of horse and rider kms
- Recognition of rider and officials achievements
 - Certificates at end of season
- “Ask Me” vests for club events – help newcomers
- Technology – live tracking
- Sponsorship for funding officials
- Fundraising for specific needs
- Developing and rewarding officials – what are their aspirations?
- Mentors available nationally – revised Performance Programme
- Increased participation at all levels of competition



ESNZ Endurance Strategic Plan 2017-2021

- **Long term (5-10 years)**
- A self-sustaining sport through attracting and retaining members that enables all members to pursue their goals





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