

Board Questions

Ron Guest

Monday, 19 June 2023

What are your objectives or goals for joining the Endurance Board?

The Endurance Sport is at a crossroads. The Board need to determine the most constructive way forward for the sport in terms of long term rider attraction and retention as well as long term financial performance. This will require Board Members to be open minded to all proposals and prepare to work for the future wellbeing of the Endurance sport. To continue doing what we have always done may not be the best way forward.

If you were to join the Endurance Board – what would you like to achieve during your time on the Board?

To conclude the process of identifying, creating and acting on plans that set the Endurance Sport up for a long-term future. This will include, but is not limited to, the Board and Sport organisation in addition to the relationships with all internal and external partners.

What skills, connections, resources and expertise do you have to offer to the Endurance Board?

My skillset has been developed following a long career managing companies including corporate and not for profit organisations. My current connections include a wide relationship across our membership base that is based around Officials and their training. Over the last 5 years I have developed relationships with the senior members of the FEI Endurance world as an L4 judge and TD. My current role is the selection and promotion of L4 Officials.

What do you see as the top priorities for the Endurance Board

- ✓ Strengthen and develop the relationship with ESNZ to deliver the best value for money we can achieve.
- ✓ Grow the rider base and rider activity level particularly in the North Island.
- ✓ Maintain an active FEI participation level for officials and riders at all levels.

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