

Our aspirations for quality horse and human experiences in Eventing...

“Quality Horse and Human Competitive Experiences”.

ESNZ provides quality opportunities for Competition Members including riders, horses and officials, to develop, compete and achieve their potential.

The second pillar of ESNZ’s Statement of Strategic intent

Our quality experience framework is a wheel as many aspects contribute to having a quality experience - no one thing in isolation guarantees success.

Like a wheel, our experience spins well when everything contributes, and if one area is not working, the experience is like a ‘flat tyre’ and doesn’t spin quite so well.



How we will provide quality horse and human Eventing experiences...

COMMUNITY	CULTURE	APPRECIATION	ACHIEVEMENT	VALUES & INTEGRITY	QUALITY COMPETITIONS
<p>Our Eventing community is inclusive and people feel connected.</p> <p>We offer fun, food and family experiences that build awesome relationships.</p> <p>People feel welcomed and we “Give newcomers a leg up”.</p>	<p>Our culture is grounded in positive interactions for riders, volunteers, officials and supporters.</p> <p>We have a positive learning environment and activity grow riders, officials and volunteers.</p> <p>We live ‘Change the Rein’ and we “Rein in Rubbish behaviour”.</p>	<p>Our volunteers feel valued by the riders.</p> <p>We see and recognise volunteers for their time, energy knowledge and leadership they give to the sport.</p> <p>We find ways to give back to riders, volunteers and officials.</p>	<p>We enable riders and horses to ‘Develop, Excel and Inspire’.</p> <p>We recognise achievement in all endeavours of riders, officials and volunteers.</p> <p>We dismiss imposter and tall poppy syndromes and encourage riders to celebrate “Own your journey – be proud to be here”.</p>	<p>Our horses & riders welfare is at the heart of all our endeavours.</p> <p>We show up as the best version of ourselves and “Be a Good Person”</p> <p>We “Make sure our unicorns are happy”.</p>	<p>We have a well-balanced events calendar that meets riders needs at all levels.</p> <p>We support Officials through our education pathway so events are well officiated.</p> <p>We support development of quality facilities; stables, yards, tracks, surfaces.</p>
<ul style="list-style-type: none"> • Establish the Riders Network. • Launch team series. • Introduce 80L at NZ3DE. • Adopt the Change the Rein ‘Ask Me’ initiative. • Highlight our community’s bond around the love of the horse and passion for Eventing. • Highlight the uniqueness of horse-human relationship in Eventing. 	<ul style="list-style-type: none"> • Ask (survey) riders and Officials about their experiences. • Develop social media campaigns to increase psychological safety for event organisers, officials, riders and supporters. • Train officials and event organisers in conflict resolution. 	<ul style="list-style-type: none"> • Enhance “moments that matter“ correspondence for acknowledgement, appreciation, support and congratulations. • Continue Eventing and ESNZ awards recognising contributions to Eventing. • Investigate giving back initiatives and seek funding /sponsorship. • Promote community nominations for Volunteer of the Month and Game Changers awards. 	<ul style="list-style-type: none"> • Introduce achievement awards to celebrate everyone’s - grassroots to HP Squads - non podium achievements. • Provide development camps for all levels of riders and horses. 	<ul style="list-style-type: none"> • Educate all stakeholders with positive messaging re Eventing Rules and ESNZ policies – produce rider videos re new rules. • Provide education about horse management and welfare. 	<ul style="list-style-type: none"> • Continue to liaise with OCs to develop a coherent event calendar. • Introduce event analysis and feedback to OCs. • Achieve FEI equivalency for our Officials development pathway. • Advocate for officials development opportunities with the FEI • Support development to facilities at the NECs.