

Petria Haigh – Board Candidate

Kia Ora, I have been a part of the endurance community for 10 years. Starting my journey with the Auckland Woodhill Endurance Club and now continuing my Senior competing years with the Canterbury Endurance Club. My objective in joining the ESNZ Endurance board is to bring the next generation in. My goal is to bring fresh young ideas and be a representation of the south island endurance community. It has been known to most of us that Endurance has been dying off in New Zealand, we do not have enough young riders coming through to guarantee the sport's future.

If I were to join the endurance board, I would like to achieve my own personal growth within the sport getting to understand and being amongst all the behind the scenes work, as to what keeps the sport going. My main passion for endurance and something that I would like to achieve is influencing our young riders and developing more awareness of our sport in the wider equestrian community. We are overlooked as a discipline because we are so small but we also have the greatest understanding of horses needs and demands. Essential knowledge that all young/green/beginner riders need and we as a discipline can provide that to them.

I can bring marketing and social media skills to the team. I have developed great sponsorship connections recent. I have been a part of the Canterbury Endurance committee for the past two seasons and was previously a part of the AWEC committee. I have extensive knowledge of young riders. I have been in endurance for over 10 years and I make sure to keep myself updated on recent rules/regulation changes. I also have the south island endurance community as

my connection. I have developed friendships/bonds with the majority of the south island endurance community from multiple different clubs.

Currently, the top priority for endurance will always be growth! Trying to expand our endurance community so that clubs can run at a profit and not a loss. One of the main issues and priorities we have in the south island is this TMP, it is making all clubs run at a loss when they would usually make some profit. South island rides predominantly rely on riding on side roads. On top of the overall growth of the sport, another priority is how FEI Endurance is dying in New Zealand due to the recent rule changes it is making it harder and harder for riders & horses to receive their FEI statuses.

I hope you will take me under consideration, thank you for taking the time to read this letter.