

Jorja James

I have been competing in Endurance events since I was 6 years old, and I am extremely passionate about the sport. My whole family breeds, trains and competes their own horses and I've grown to really appreciate the art of breaking in your own horse and completing its first 40km ride, which is an achievement that can feel just as special as winning 160km titles. Every single milestone is so rewarding. I also love how it is a sport the whole family can enjoy together.

What are your objectives or goals for joining the endurance board?

Having been primarily involved as a competitor for the past 15 years, I would like to take part in helping the future of Endurance and give back to the sport that has given me opportunity for so many incredible achievements over the years.

If you were to join the endurance board, what would you like to achieve during your time on the board?

I'm very focused on ensuring that Endurance has a sustainable future and have ideas to encourage newcomers, as well as retain the dedicated members that give support to our events, whether it be riders, officials or volunteers.

What skills, connections and expertise do you have to offer the endurance board?

I understand the demands and requirements of competing at a high level, and I am very dedicated to the longevity of endurance. I feel as though I have been privileged to grow up within the Endurance community and know so many of the amazing people who are part of it.

What do you see as top priorities for the endurance board?

I recognise that it is a long-term commitment to compete in Endurance events and think that it is important to promote our organisation as being distinctive, and present a compelling reason for individuals to support it.