



DRESSAGE NZ STRATEGIC PLAN 2017 - 2020

OUR PURPOSE

To promote, enable and grow the sport of Dressage

OUR VISION

To be unified in the pursuit of enjoyment, growth and excellence in Dressage

OUR KEY PRIORITIES

SHORT TERM

- Team WEG 2018
- Financial sustainability
- Volunteer Succession Planning & Development
- Communication to all stakeholders
- Development of Equine Athlete

MEDIUM TERM

- Increased number of participants at all levels
- Team at Tokyo
- Increased recognition of Dressage

LONG TERM

- Improved competition facilities
- Increased numbers of participants at FEI levels
- Growth of sport – riders & volunteers

OUR VALUES

*D*edication
*R*espect
*E*ngagement
*S*portsmanship
*S*ocial
*A*chievement
*G*rowth
*E*xcellence



EQUESTRIAN SPORTS
NEW ZEALAND

OUR PARTNERS

Our HORSES

Sponsors, Owners, Breeders, Officials
Volunteers, Members and their families, Fans,
Equestrian Sports NZ and its disciplines,
NZ Pony Club Assn, RAS and A&P Societies

