



Minutes of Meeting

ESNZ Eventing Board Meeting held;
9.00am Tuesday 21 February 2017
Butterfly Creek, Auckland Airport.

Present: Todd Gloyn (Chair), Angela Lloyd, Alison Watters, Marg Evans, Krista Riding, Bundy Philpott (Rider Rep), Melissa da Souza (OC Rep)

Attended by: Eliza Riedel (Sport Manager),

Apologies: Kate Wood, Dana Kirkpatrick

<u>Agenda Item</u> 1	
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The Chair welcomed everyone to the meeting and thanked them for taking the time to attend the meeting. Apologies were recorded from Kate Wood and Dana Kirkpatrick.

2	Items Requiring Decisions
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Minutes of Previous Meeting

The minutes of the previous meeting, 21 November 2016, were confirmed as true and correct.

Moved: Todd Gloyn
Seconded: Marg Evans

Matters arising from previous minutes;

Template for tracking officials' appointments at events needs to be developed. **Action: SM**

Sponsorship

Kaye Coyne in attendance to discuss current sponsorship climate and give an update on where Eventing is at with its current sponsors and how Eventing can improve overall sponsorship revenue.

Action: Circulate January meeting notes from Tru-Test to the board. SM

Discussions are ongoing with a potential Super League sponsor. It was agreed that if no further progress is made before the next meeting then new avenues need to be explored.

Marg Evans made some suggestions on potential sponsors for the available series class. **SM to follow up.**

Grant organisations – equine research – Marg follow up.

It was agreed that improvements could be made in the promotion of the Eventing Series Leaders and sponsors through the eventing social media channels. More photos and sponsor promotion. Eg Logos on jumps. **Action: SM**

It was agreed that each series winner should make themselves available for a day/event/part day for use by the Series sponsor. This could be for a sponsor corporate event such as team building or a team talk on athlete life, careers, ambitions. This would be an added extra to current sponsorship packages. **Action: to be written into 2017-18 series conditions and new series contracts. SM**

Ideas around further offerings to attract sponsors were discussed and decided. **SM to action these. Team building/visit to a squad camp – meet and greet at Taupo – morning tea/lunch with riders.**

Oceania 2017 Sponsorship Proposal

Three levels of Oceania 2017 sponsorship were presented by Kaye and Eliza.

It was agreed that these are to be advertised through eventing media channels once the final changes have been incorporated. **Action: SM**

Eliza to look at introducing a level of support that would appeal to supporters who are not attending the Melbourne event. Eg Organising Committees who may wish to support the teams. **Action: SM**

Action: SM to find out is Melbourne Three Day Event has live streaming, as this would be a draw card to potential sponsors.

It was agreed that the sponsorship proposals should be offered to all current and previous sponsors before they are advertised to the wider membership. Action: SM

ESNZ Service Agreement

The proposed service agreement from ESNZ for financial services for the 2017-2018 year was discussed. Specifically the addition of a charge for desk space within the ESNZ office and a portion of the annual ESNZ audit fee.

It was moved that the proposed service agreement be accepted.

**Moved: Todd Gloyn
Seconded: Alison Watters**

It was resolved that the board continue to work with ESNZ to find a workable solution to ensure our incorporated societies are covered by the ESNZ insurance policy.

**Moved: Alison Watters
Seconded: Melissa da Souza**

Appointment of Eventing Selectors

Eventing Selector appointments through to end of December 2018.

The board moved the appointment of national selectors Bill Phiskie, Mitty Forsyth and Vicki Glynn through until post World Equestrian Games (WEG) 2018.

**Moved Todd Gloyn
Seconded Melissa da Souza**

Funding Resolutions

It was resolved that grant funding be sought up to \$10,000 for 2017 Oceania Expenses, uniforms and travel.

Moved: Melissa da Souza

Seconded: Todd Gloyn

It was resolved that grant funding be sought up to \$3,000 for the upcoming national Officials Seminar at the NRM National Three Day Event in May 2017.

Moved: Krista Riding

Seconded: Angela Lloyd

It was resolved that grant funding be sought to a level of \$20,000 to purchase frangible devices and also cover some training and education. Frangible Devices to be held in stock by the Eventing Technical Advisory Group and distributed to Events on a first in first served basis.

Moved: Marg Evans

Seconded: Melissa da Souza

3

Items Requiring Discussions

ESNZ Update

ESNZ Board representative, Alison Watters, updated the board on ESNZ matters.

Alison confirmed that Vicki Glynn has moved into the role of Secretary General for ESNZ with a key focus on FEI liaison work which is well suited to her skill base and her networks within the equestrian world. ESNZ General Manager is Dana Kirkpatrick. Dana is making progress on some key projects, specifically a new database and the cost structure of ESNZ including a membership review.

ESNZ has found itself in an unfavourable financial position and as such has begun a full membership review. The previous membership review of 2014 resulted in an increase in ESNZ members across the board but a large portion of these are non-paying which has resulted in a significant decrease in income for the organisation. Coupled with a drop in Sports New Zealand grant funding for general operating costs means the organisation has no choice but to reconsider the current membership model.

A review is underway and the proposed new structure is available on the ESNZ website for review and feedback. This has also been sent directly to Event Organisers and Area Groups.

Included in possible financial solutions is an option of taking an interest-bearing loan from each discipline for an agreed period of time. ESNZ central and the General Manager will be putting forward this option to disciplines with a supporting business case as part of the review of ESNZ finances.

HOY Dates

Some push back from the HOY committee and organisers as they don't wish to run in early March due to the ground conditions. Disciplines were asked to give their preferred dates which are; Dressage – April, Jumping - late March, Eventing early March. Dates have been returned by the ESNZ board for the next three years and are currently being confirmed with Tourism Hawkes Bay to ensure no clashes with other events in the area.

2018 = 13-18th March

2019 = 12-17th March

2020 = 10-15th March

ESNZ Eventing HP Strategy

Presentation of the Eventing HP Strategy by HP Director Sarah Dalziell-Clout.

Sarah gave an outline of the program and the funding going forward to WEG in Tryon 2018.

HP Director has been working with Chris Klassen on a proposal for funding initiatives to build a horse power foundation.

Value in Youth camps or clinics endorsed by ESNZ Eventing. Selectors and HP Coach and development coach see value in these clinics.

Action: Eventing to push forward with these camps in north and south island – camps to run the same format in both locations. Penny Castle is to be involved to bring together coaches and resources for these camps. It is believed that these camps are a great source of talent for the sport and performance programme.

Coaches need to be prepared to work within the programme and not necessarily expect their standard daily rate as there is a greater value for them long term being part of the programme.

Presentation given of the updated Eventing Performance Pathway.

It was resolved that a portion of the eventing development fund will be used to help support the programme below the Talent ID space.

**Moved: Todd Gloyn
Seconded: Melissa da Souza**

Budget overview

Explanation of HP budget for 2017-2018.

HP core investment confirmed at \$1,800,000 for the next two years. In addition to this there is Performance Enhancement Grants of approx \$240k.

Eventing has also secured \$130k in Prime Ministers Scholarships to support coaches, support staff and officials. Along with \$

The HP Director is joining NEC Taupo committee so HP is represented on there. HP has made a funding contribution of \$25,000 to the NEC Taupo Indoor Arena Footing.

HP programme has assumed responsibility for performance programme costs eg coach travel costs to squad camps which were previously covered by ESNZ Eventing. This allows for Eventing to utilise funds within the development fund to run the camps as outlined above.

PM Scholarship – Mike ES/Course Design

HP Director noted with the board that HP does not have the capacity to continue to coordinate the Mike ES course design activities through 2017. HP will continue to support from an HP perspective and in regards to funding but Eventing needs to put in place a coordinator/facilitator.

It was agreed that the sport manager would take over the facilitation of the April visit for Mike ES under this scholarship and work with Melissa on the delivery of this. HP Director to help with funding and communication with Mike.

There were a number of key outcomes that were identified in the November 2016 forum with Mike Etherington-Smith.

Officials Mentoring System – structure around the programme for CD and other officials. TAG need to be involved. Board would like to see a structure around the programme that can be communicated to membership so we can celebrate the successes. Where does it begin and end? Who is involved? Suggested that we look into the feedback from Mike ES November 2016 visit and establish the identified designers into a mentoring programme.

HP has secured funding for 2017 Mike ES PMS scholarship which will allow Mike to visit later in the

year. Suggested this occurs around November and a visit to Christchurch NEC is arranged to host a forum and work with the Christchurch course designers at their November CIC event.

Oceania 2017

Expressions of Interest closed 20 February and planning is underway including discussions with team personnel.

The board acknowledged receipt of the funding offer from HP to support horse travel and HP/Performance coach costs.

Team chef d'équipe to be confirmed at next board meeting.

HP Director confirmed sponsorship support from Westgate to supply Team Jackets.

Rider Rep Feedback

Discussion took place around costs and ideas to help both competitors and organising committees. What initiatives could the board suggest that could help with costs, it was agreed that a small feel good initiative was better than nothing at all. **Action: Board Members to come up with suggestions and forward through to SM**

What can the Board do to promote the positive goings on within the sport?

- Board piece in newsletter – what's going on. **Action: SM to remind board members**
- OCs volunteer of the week – newsletter.
- New bits of information for areas – areas could welcome new members through newsletter, facebook.

Confirmation of Spring Calendar Dates

An email has been sent to OCs requesting confirmation of 2017 Spring calendar dates.

Central & Southern HB have confirmed a CIC3* at their 28/29 October 2017 event. This will be added to the FEI calendar by the sport manager.

Should pay 200 CHF for addition of FEI CIC3*.

It was agreed that Angela is to try and confirm spring dates with OCs who have not advised by March 31st after which time we will publish the Spring 17 calendar.

2017 AGM Brief

Discussion around possibility of July AGM in Christchurch 1st 2nd July weekend.

Action: Marg to come back with possible venues and ideas.

Board Succession Planning

Alison Watters signalled to the board that she would like to stand down from her appointed role following the 2017 AGM.

There are no elected board member terms expiring in 2017 and therefore there is no election required.

It was agreed that board members would like to reintroduce the two day board planning meeting as all board members see real value in these sessions. A suggestion was made to hold the two day planning meeting in late May. Date to be confirmed.

A discussion took place around how the sport could attract a board member to fill the vacant appointed position. It was agreed that an independent board member would add value as the current board members are all closely aligned with the sport so an outside perspective would be welcome.

Action: Advertise with institute of directors who have an active network looking for voluntary/not for profit/NSO board roles.

Action: Draft advertisement for independent board member.

Action: SM to work with Chair and Alison.

Media/Advertising Policy for 10 Minute Box.

Discussion took place around advertising in the 10 minute box as a revenue stream. Different options and formats were considered and it was agreed that the Eventing Nation format was preferred and use of the sponsor/advertiser logo with hyperlink to their website/information would help prevent the newsletter from getting too cluttered.

Action: Decide on advertising content policy and put some pricing structures in place. SM

Technical – Eventing Safety Officer

The board and technical has been looking at putting a framework around this role. During the meeting it was agreed that this should be discussed with ESNZ as it was possible that ESNZ could also be looking at appointing a safety officer to work alongside the ESNZ Technical Committee.

Action: SM to follow up with Heidi Bulfin and ESNZ GM before any further work done within Eventing specifically.

Use of XC Jumps at NEC

December NEC minutes were received by Eventing not long before the board meeting. These minutes contain some actions that require follow up around the use of cross country jumps at the NEC for schooling purposes.

Action: SM to work with Frank Phillips to get content for 10min box advising riders of the designated schooling area and restrictions.

It was resolved that the board would continue to work with the Taupo NEC committee to find a workable solution to ring fence funds that are raised through XC schooling at the NEC so these can be put back into course maintenance and development.

The board feel that it is fair that there is a charge, additional to standard facility fees, for XC schooling and that this is the fee that should be set aside for course maintenance.

Discussions with Pony Club

Further discussions took place, specifically the coupling of C&SHB Eventing with Hawkes Bay Area Pony Club area trial in March and the effect this has on the sport.

It was agreed that the different scenarios where ESNZ OCs and PC OCs are working together should be pulled together and reviewed so Eventing can draft a policy that covers these situation to make the approval of schedules easier for the Sport Manager. **Action: SM to bring to next meeting**

4	Reports
Reports taken as read	

Date for next meeting 30 March 2017 - Auckland

5.00pm Meeting close