

# ESNZ Privacy Policy

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## Linked Sites

This website may contain links to third party websites that are not under the control of ESNZ. ESNZ does not endorse and is not responsible in any way for any information, content or material that is available on third party websites.

## ENZ Digital Privacy Policy

We are committed to complying with the Privacy Act 1993 (New Zealand), and any other applicable privacy laws and regulations, when collecting, using or dealing with any of your personal information.

Like many organisations, we collect information about our users for the purposes of:

- Providing you with the services that we offer.
- Improving our digital platforms, marketing material and strategies, and to provide you with a better experience when you use our digital platforms and when we provide you our services.
- Giving you personalised user experience.

We collect information about you when you communicate with us, register an ESNZ account, visit or use this site or any other online platform, service, application, website or messaging service that we subscribe to or use (each being a Digital Platform).

## What personal information do we collect about you?

If you register an ESNZ account or otherwise provide us with your personal information through any Digital Platform, we may collect personal information about you including your name, email address, date of birth, gender, ethnicity, qualifications (for Officials), your intended discipline preferences and information relating to your horse registration or international requirements.

Where you have provided us with your consent, we may collect information relating to the existence, status and category/level of your of your membership and horse registration from ESNZ.

Where you have provided us with your consent, we may also collect personal information about you relating to your application and/or registration status within a specific discipline from that discipline.

We may also collect information relevant to our Digital Platforms, our marketing strategies and our services, including information on:

- IP addresses
- Search terms
- Pages accessed and links clicked
- Dates and times of visits
- The immediate previous site visited
- Operating systems (eg Windows, Mac)
- Web browsers
- Internet activity, whether on this website or any other

Where we use the information solely for statistical purposes, all users are anonymous and not personally identifiable from the information.

### **How do we use your personal information?**

Personal information collected through any Digital Platform or the 'Subscribe' forms on this website will be collected by ESNZ and will be used for the purposes of:

- Providing your personal information to the following third parties where you have consented to us sharing your personal information:
  - Online entry providers for the purposes of validate registration status, class and level eligibility.
  - Area groups/clubs and organising committees for the purpose of validate registration status, class and level eligibility. Membership level and status in order to vote at area group/club level.
  - Massey University for the purposes of ESNZ's breeding programme and sire rankings.
  - FEI for the purposes of FEI passport, registration and entry services.
- Displaying in ESNZ's member, equine and competition directories (subject to your acknowledgment that details provided may be made available to other members).
- ESNZ's communications, and marketing and promotional information and materials about ESNZ, its programmes and activities, and its disciplines (subject to your consent to receiving such communications).
- Allowing ESNZ to better understand its members to optimise and improve future marketing and promotional strategies relating to equestrian sport in New Zealand.
- Contacting you with information relevant to you or your horse registration, official pathway or coaching programme, including registration requirements, important updates and deadlines.

### **Who will we share your personal information with and why**

We may share information that we collect about you in accordance with, and for the purposes set out in these terms, with the following third parties:

- Online entry providers for the purposes of validate registration status, class and level eligibility.
- Area groups/clubs and organising committees for the purpose of validate registration status, class and level eligibility. Membership level and status in order to vote at area group/club level.
- Massey University for the purposes of ESNZ's breeding programme and sire rankings.
- FEI for the purposes of FEI passport, registration and entry services.
- Displaying in ESNZ's member, equine and competition directories (subject to your acknowledgment that details provided may be made available to other members).

Information we share with these organisations will be stored and secured by the relevant organisation in accordance with their own privacy policy;

Our service providers that we have engaged to provide a service to us in relation to this website or any service that we have agreed to provide you including Interpodia (ESNZ Database) Mailchimp, survey monkey. For example, we may share information about you with a service provider that we have engaged to provide technology services or customer support services. These service providers may be located in countries outside New Zealand but will be required to protect your personal information in a way that, overall, provides comparable safeguards to those provided under New Zealand privacy law.

Any other organisation or person that you have authorised us to disclose your information to.

We may disclose information about you if, and to the extent that, we are required to do so by law, or at the request of a government agency that has authority to compel us to disclose information about you. For example, Sport NZ.

### **How we store data**

Your personal information will be stored in servers owned by ESNZ or its service providers, which may include those in countries other than New Zealand.

### **Security**

We have in place reasonable security safeguards to protect your personal information from loss, unauthorised access, use, modification, disclosure or other misuse. However, given the nature of the internet, we do not make any warranties in relation to the security of any information you disclose or transmit to us and we are not responsible for the theft, destruction, or inadvertent disclosure of your personal information where our security measures have been breached.

### **Retention of personal information**

We only keep your personal information for as long as required to provide you with the services you have requested, for the purposes outlined in this privacy policy, and for any legal purposes for which we are required to keep the information (i.e. audit purposes).

### **Your acceptance of these terms**

By registering an ENZ account, submitting information to ESNZ (including through the 'Subscribe' and 'become a member' forms or by completing or submitting a rider or horse registration or by using, or communicating with us through, any other Digital Platform you agree to the collection, use and disclosure of your information as described above.

If you have provided your child or dependent's personal information to us, you confirm that you are authorised to do so.

If you do not agree to the terms of this policy, you will not be able to register an ESNZ account, ESNZ will not accept your form or enquiry, and your information will not be processed or referred on to online entry providers, area groups/clubs, organising committees, Massey University and FEI.

### **Your rights**

You have the right to view, change, delete and withdraw your consent to the collection or use of any personal information ESNZ holds about you at any time. For clarity, where you have provided your consent to the sharing of information between ESNZ and any third-party provider i.e. online entry provider, you have the right to withdraw such consent at any time by contacting us (at the contact details below) or the relevant third-party provider.

Information will be held by ESNZ at its offices at Level 1, 22 Panama Street, Wellington, 6011, New Zealand. Under the Privacy Act 1993 (New Zealand), you may request access to and correction of your personal information held by ESNZ by writing to ESNZ at the above address, or by contacting Emma Gowan on +64 4 499 8994 or [emma@nzequestrian.org.nz](mailto:emma@nzequestrian.org.nz)

If there is a reason under the Privacy Act, or other applicable law for us not to comply with your request, we will notify you in writing setting out the reasons for the refusal (except to the extent it would be unreasonable or unlawful to do so) and advise you of the mechanisms available to you to complain about our response.

For more information about your rights or to make a complaint about our privacy practices, you may contact either the Office of the Privacy Commissioner (New Zealand) or your local supervisory authority.

### **Amendments to this policy**

ESNZ may, from time to time, amend this policy as ESNZ deems necessary. Any modifications to this policy will be notified to you by this site or facebook page, and ESNZ posting an updated version on, this site, provided, however, that ESNZ will seek your consent to any amendments which require consent under applicable laws and regulations.

### **Additional Terms relating to Registration of an ESNZ Account**

All ESNZ members will have access to an ESNZ Account which will store information relating to your membership and horse registration/s, results, grading and rankings. It is your responsibility to maintain the confidentiality and security of any information that may be used to access your ESNZ Account, including your password.

ESNZ reserves the right at its discretion to suspend, modify or terminate access to your ESNZ Account at any time with or without notice to you.

Any information that you rely on through use of an ESNZ Account is entirely at your own risk. You are solely responsible for the actions you take in reliance of the information available on or accessed through your ESNZ Account.