



Equestrian Sport in New Zealand

Equestrian Sport in New Zealand provides safe environments for our members and the wider equestrian community to enjoy competition and recreational equestrian pursuits at all levels of participation. The welfare and the wellbeing of both horse and human is foundational to the way we operate and we are committed to fair play and a focus on enjoyment for all.

As an organisation our members – riders, officials, coaches, organising committees, volunteers, funders, sponsors, breeders, owners and grooms are a focus for us as we work with our Disciplines of Jumping including Show Hunter, Dressage, Eventing, Endurance including Competitive Trail Riding, and Para Equestrian.

We provide pathways and opportunities for combinations to compete and win on the world stage through inspiring performances at World Championships and Olympic Games across all our Disciplines.

We recognise there are also a significant number of other entities involved in the equestrian industry and we will collaborate to find ways to provide further benefits to a much larger whanau. We are committed to ensuring we are inclusive in the way we develop equestrian based opportunities moving forward.

We recognise the importance of our tamariki and rangitahi in helping shape Equestrian sports for the future and also our obligations under the Tiriti O Waitangi.



Our Values

Our values are the basis and guide on which we operate, communicate and make decisions



Integrity

We share and listen respectfully with open minds and honesty. We do what we say we are going to do.



Excellence

We are focussed on delivering all aspects of the organisation to the highest possible standard. "Be your best"



Inclusive

We will bring the community together and celebrate our diversity of opinion and thought. "Stronger together"



Wellbeing of the Horse and Human

We are focussed on the wellbeing and safety of our horses and our people.



Equestrian Sport New Zealand - Statement of Strategic Intent 2022 - 2026

Our vision

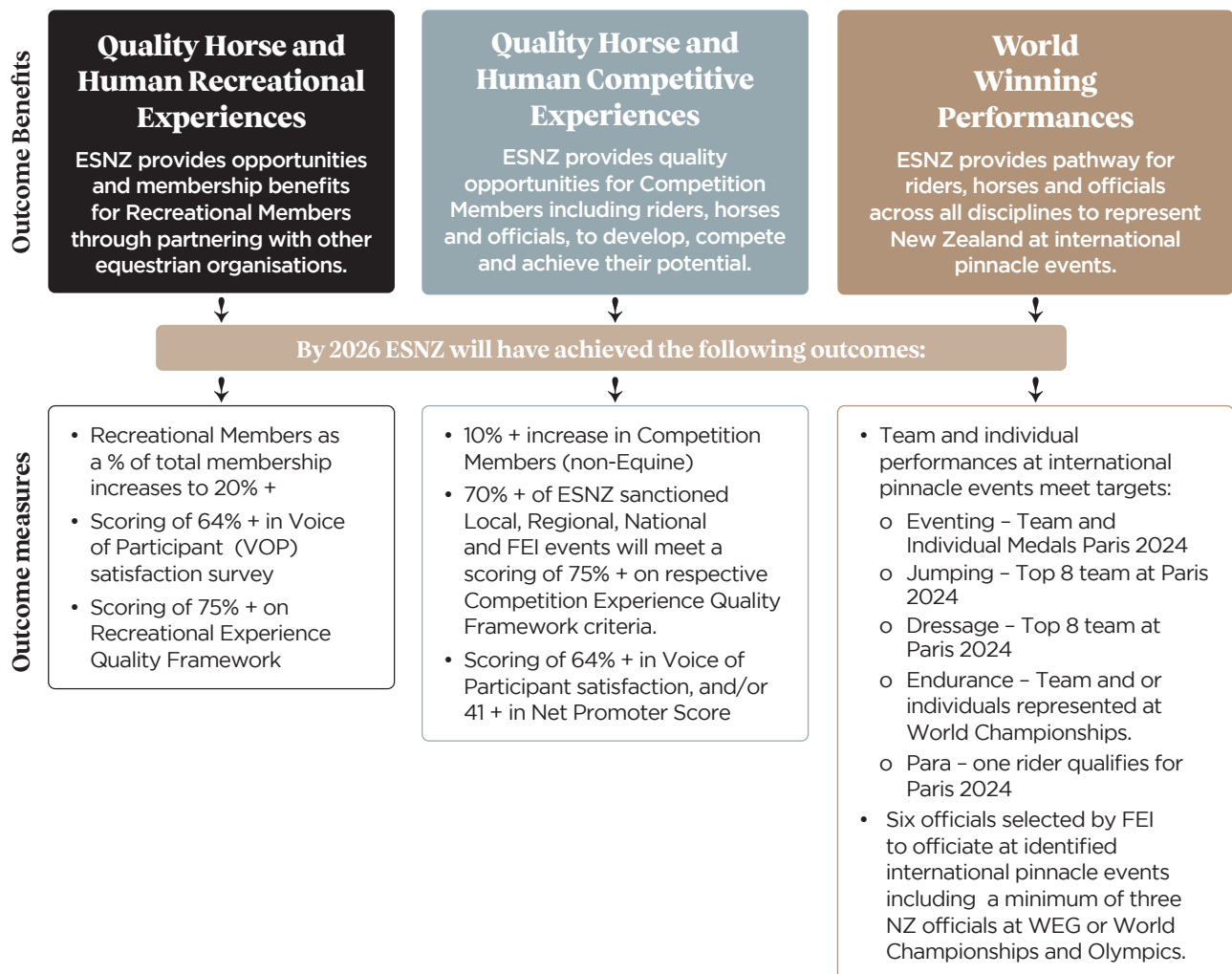
To enrich the lives of humans and horses through equestrian pursuits

Our purpose

Equestrian Sports New Zealand exists for the equestrian community to participate in organised, safe and inspiring recreational and competitive equestrian sport experiences.



'Pony to Podium'



Governance and management excellence with impactful relationships and inspiring communications.



Key Focus Areas

Quality Horse and Human Recreational Experiences

- Four new formalised relationships with partner organisations, e.g., Royal Agriculture Society, New Zealand Secondary Schools, Riding Clubs, Riding for the Disabled, Vaulting NZ.
- Two new Membership offerings with an uptake of 30%+
- Affiliated or Recreational membership option delivered
- Recreational Experience Quality Framework implemented
- Increase awareness of ESNZ 'story' for all NZ'ers by 10% (via Honoco Research)
- Increase awareness of ESNZ activities and offerings in the recreational equestrian community via partner EDM with a direct email open rate by 30% + of non-member target audience
- All partner organisations adopt or incorporate ESNZ 'Change the Rein' culture improvement framework

Quality Horse and Human Competitive Experiences

- Aligned Discipline pathways from grassroots to high performance
- 50% of current coaches engaged in coaching development pathway and 25 new coaches enter our system
- 100 officials and volunteers engaged in pathway for officials and volunteer development
- Quality official and volunteer experience base number established via VOP survey
- National Equestrian Centres recognised as a national lead on environmental Good Management Practice for equestrian facilities.
- Measure of horse welfare improvement developed
- Horse welfare education opportunities developed with a minimum of 3 learning opportunities provided to Members
- Human wellbeing – a rating of 85% + NPS for quality experience for ESNZ staff, competition riders, officials, volunteers and grooms
- 30% increase in awareness and inspiration of ESNZ competition opportunities for riders and officials by sharing our stories and personalities
- 75% of ESNZ competition events are held at venues that meet the facility criteria of the Competition Experience Quality Framework
- 20% increase in the number of facilities that meet FEI criteria for hosting FEI events

World Winning Performances

- High Performance (HP) development programmes are aligned for riders on the pathway – 85% agreement via two Rider satisfaction surveys and one on one interviews annually
- Seamless transition and combinations arrive in Northern Hemisphere and perform to Individual Performance Plans – athletes achieve IPP goals
- Strong horsepower depth for all HP and development riders. Targeted number (being set) of combinations available and meeting Picture of Performance targets at selection date
- Horsepower Owners initiative re-established - 3 new owners in the HP Programme
- Excellence in leadership, planning, support management, guidance, and expertise. Recruit and retain key HP team members. Clear and transparent communication plan implemented. Meet agreed financial outcomes
- An analytical and inquisitive approach to Innovation and technology to drive competitive advantage -introduce one new technology in partnership with HPSNZ. Increased use of Equi Ratings
- ESNZ, riders, owners, funders and other partners are well connected, clear selection policies and HP staff visibility across programs - satisfaction survey to all parties scoring 70% +.
- Athlete wellbeing – 100% participation in Athlete Rider Life Programme. Athlete wellbeing program introduced using technology
- Increase awareness of ESNZ world class performances , and generates inspiration and pride for all NZ'ers by 10% + (via Honoco Research)

Governance and management excellence with impactful relationships and inspiring communications.