

Dressage NZ

World Equestrian Games 2018

Supporters Raffle / Fundraiser

Dear Dressage NZ Enthusiast & Supporter,

Dressage NZ is proud and excited to confirm that we have two WEG qualified riders who are planning to travel to the United States of America in July to continue their Tryon campaign.

These combinations are:

- Julie Brougham and Vom Feinsten
- John Thompson and JHT Antonello



Dressage NZ is committed to supporting these combinations with the goal of NZL participation at the FEI 2018 World Equestrian Games being held in Tryon North Carolina in September.

Whilst they are continuing their campaigns, Dressage NZ is focused on supporting them on this exciting journey. Our Dressage NZ Sport Manager, Wendy Hamerton has been named as Chef de Equipe and is working hard to ensure that New Zealand has the best possible dressage partnerships representing us in Tryon.

Dressage NZ has already committed \$20,000 per combination from their international travel fund.

However, the eight week campaign (July-Sept) budget is estimated at approximately \$60,000 per combination and support team excluding the cost of homeward bound travel for the horses. This project requires riders to commit a significant amount of personal funding, combined with Dressage NZ fundraising and support, so we would like to take this opportunity to touch base with you, one of our valued marketing partners, inviting you to join our journey and offering you the opportunity to support the **Dressage NZ 2018 World Equestrian Games Raffle/Fundraiser**.

The funds raised from the raffle will be equally split between the two qualified WEG riders. In the event of only one combination travelling to the US, then up to a maximum of \$20,000 of the proceeds will be distributed with any balance held in trust. If for any reason no horses travel, the funds will be held in trust by Dressage NZ for future international tours.

The **2018 World Equestrian Games Raffle/Fundraiser** is aimed at being a limited ticket raffle offering significant prizes that people will want to win. The number of tickets will be limited and may be sold at a higher value depending on the final value of the donated prizes, for example:

- 300 tickets sold at \$100 each = \$30,000 return
- Depending on prizes and values could sell for more – 300 tickets sold at \$150 each = \$45,000 return, etc.

We appreciate your wonderful support of our events and members but believe that we have another great opportunity to raise awareness of your brand whilst helping achieve this fantastic goal!

We would be happy to accept any type of donations of products, services or cash from you or your business for this. Any cash donations will go directly to the Dressage WEG Travel Fund

DRESSAGE WEG SUPPORTER PACKAGES

1. Platinum Supporter \$2,000
2. Super Gold Supporter \$1,000
3. Gold Supporter \$500
4. Silver Supporter \$250
5. Bronze Supporter \$100



A Supporters page is being created on the ESNZ/Dressage website which will offer web site links & logos for levels 1, 2 & 3 where applicable. All other supporters will be recognised on the page (unless otherwise instructed)

An exclusive commemorative key ring will be sent to all supporters

The **2018 World Equestrian Games Raffle & Fundraiser** will be promoted and tickets sold nationally, with the winner anticipated to be drawn in August, prior to WEG in mid-September 2018. Any prizes offered that are specifically regional or not best suited for a raffle will be used to further fundraise via a Facebook auction page, where again all sponsors will be acknowledged and promoted.

The official web co-coordinators are on our raffle / fundraising team, Leia McEvoy, Amber McGovern-Wilson and Lynley Schollum

If you would like to be involved with the **2018 World Equestrian Games Raffle & Fundraiser** please contact:

Donation / Monster Raffle Website Co-ordinator is Leia McEvoy email: mc_ers@hotmail.com

Thank you and we look forward to hearing from you.

Yours sincerely
Lynda Clark
Dressage Chair

To confirm your donation details, please complete the following page and return to your co-ordinator:

By 1st June for raffle items / goods/ services

Cash Donations can be made any time before 10th September

Dressage NZ

World Equestrian Games 2018 Supporters Raffle

Yes please!

I/We would love to support the Dressage NZ riders' campaign and WEG participation (Value cash, goods or services)



- Platinum \$2,000
- Super Gold \$1,000
- Gold \$500
- Silver \$250
- Bronze \$100

Signature:

Dressage NZ World Equestrian Games 2018 Supporters Raffle / Fundraiser	
Name:	
Business Name if applicable	
Mobile Contact	
Email Contact	
Postal Address	
Website	
Donation Description	
Cash Amount	
Banked to	Dressage NZ TSB Hawera Acc 15 3950 0471176 01 Reference: Initial & surname plus Code: WEGFUND
Date Banked	
Goods Description	
Goods Retail Value	
Services Description	
Service Retail Value	