

Participants will have the opportunity to enter a draw to win a prize!

AUT



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Take part in research!

Exploring the factors that influence decision-making on equestrian helmets in New Zealand

Please scan the QR code or follow the link and fill out a 5-minute online survey.



https://aut.au1.qualtrics.com/jfe/form/SV_8FZuc6NBLmWH3ls

This anonymous survey will ask about your equestrian experience and attitudes on helmets and helmet wearing behaviour

This is a student research project that will be part of a postgraduate dissertation by Hannah Gosbee
Approved by the Auckland University of Technology Ethics Committee 24/125

To Participate

- You must be aged 12 years or older
- You must consider yourself to be a current equestrian

Participant Information Sheet

Date Information Sheet Produced:

12/04/2024

Project Title

Exploring factors that influence decision-making on purchasing and wearing of equestrian helmets in New Zealand

An Invitation

I am Hannah Gosbee, I am an honours student at the Auckland University of Technology (AUT) and I am inviting you to participate in my study. This study is focused on investigating the factors that influence equestrian helmet buying and wearing in New Zealand. It involves filling out a short 5-minute survey that asks about you and your equestrian background and your attitudes and behaviours towards helmets. This study will form my dissertation which I am completing as part of my honour's year for my psychology degree. I am working alongside a researcher from AUT, Professor Alice Theadom. Participation is completely voluntary, and you can choose to discontinue the survey anytime without disadvantage. Before beginning the survey, you must give consent to participate by ticking the box at the bottom of the page.

What is the purpose of this research?

Equestrian sports have been found to cause some of the highest rates of head injuries. Wearing a helmet can reduce the risk of serious head injuries such as a skull fracture. Whilst helmets undergo safety testing, not all helmets meet the same safety standards. This raises the question of why not all equestrians choose to ride in helmets that meet the higher safety standards. Helmets vary in cost, visual appeal, brand, customisation options, fit, comfort, as well as safety standards. I would like to investigate what factors are most important to equestrians when choosing an equestrian helmet. I would also like to investigate whether the factors are different across different age groups, genders, and equestrian disciplines.

This information will help researchers to increase the appeal of safer helmets which should hopefully increase the number of people wearing safer helmets and reduce the risk of serious head injury. The findings of this research may be used for academic publications and community presentations. I will also use the results for my university qualification.

How was I identified and why am I being invited to participate in this research?

You may have seen one of our advertisements on social media or at an equestrian venue. Or perhaps you were emailed a copy from the ESNZ or NZPCA. Before beginning the survey, be advised that you must be over the age of 12 and must consider yourself to be a current equestrian before participating in the survey.

How do I agree to participate in this research?

Your participation in this research is voluntary (it is your choice) and whether you choose to participate will neither advantage nor disadvantage you. You will be required to read this consent page and tick a box at the bottom of the page to say you understand the information and agree to participate in the study. You are able to withdraw from the study at any time. However, once your survey response has been submitted, you will be unable to withdraw your response because it will not include any identifying information. Therefore, it is not possible to remove your response as it is impossible to know which response is yours.

What will happen in this research?

If you would like to take part, you must tick the box at the bottom of the page indicating that you have read this information and give your consent to participate, and the survey will open. The survey involves questions that will ask you about you, your equestrian experience, and your attitudes and behaviours around helmet use. The survey should take around 5 minutes. Once you have completed the survey, the page will redirect to a separate database, completely separate from your survey responses. Here you can choose to enter your contact details to enter into the random prize draw for a chance to win one of the many prizes available. You can also provide contact details if you wish to be sent a copy of the findings from this study once it has been completed.

What are the discomforts and risks?

You may find some of the questions upsetting. You do not have to complete any questions that you do not wish to.

What are the benefits?

Participating in this research will provide valuable information for improving the appeal of safer equestrian helmets. This will help to reduce the risk of head injuries in equestrian sport in the future. This will also provide insight into where further education around helmet safety is needed to improve the safety for equestrians in our sport. It will also help manufacturers understand the needs and preferences of equestrians to improve their helmet designs. This research will also be part of my university qualification. Once you have completed the survey, you can also enter into a random prize draw to win one of the wonderful prizes available. Prizes include \$100 prezzi vouchers, a \$50 Equine America voucher, a \$100 Vivant Equi voucher, a \$50 TEQ voucher, a \$100 Uber Snug voucher, a Ridewell Trainwell biomechanics virtual lesson, and stable guards from Canter for Cancer.

How will my privacy be protected?

Your survey responses will be completely anonymous with no identifying information included in your response. Once you have completed the survey, the link will take you to a separate database where you can input your contact details to enter into the prize draw and request a copy of the findings. This contact information will be held in secure storage at the Auckland University of Technology under the responsibility of the main researcher, in accordance with the New Zealand Privacy Act (2020). These contact details will only be used to contact the winners of the prize draw and send out the findings from the study. These contact details will be destroyed once the study is complete.

What are the costs of participating in this research?

There will be no cost to you to take part in this research other than 5 minutes of your time to complete the survey.

What opportunity do I have to consider this invitation?

We will be collecting survey responses between June and July 2024

Will I receive feedback on the results of this research?

If you indicate that you would like a copy of the study findings, a summary will be sent to you once the study is completed. You must provide contact information for these findings to be sent to. A summary of the findings will also be posted on social media. I will also write up the findings as part of my qualification.

What do I do if I have concerns about this research?

Any concerns regarding the nature of this project should be notified in the first instance to the Project Supervisor, Alice Theadom, alice.theadom@aut.ac.nz, (+649) 921 9999 ext 6038

Concerns regarding the conduct of the research should be notified to the Executive Secretary of AUTEK, ethics@aut.ac.nz, (+649) 921 9999 ext 6038.

Whom do I contact for further information about this research?**Researcher Contact Details:**

Hannah Gosbee

Email: sqd6837@autuni.ac.nz

Project Supervisor Contact Details:

Professor Alice Theadom (primary supervisor)

Email: alice.theadom@aut.ac.nz

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