



VISION

TO PROMOTE, ENABLE AND GROW THE SPORT OF JUMPING

MISSION:

TO WORK TOGETHER WITH OUR PARTNERS TO
PROVIDE GREAT COMPETITIONS, INSPIRING PATHWAYS
AND AN ONGOING LEGACY FOR JUMPING

VALUES:

RESPECT | INTEGRITY | PROFESSIONALISM | UNITY | COLLABORATION

SHORT TERM GOALS

Next 12 Months:

Nations Cup & Olympics team

Support Grass roots

Maintain financial sustainability

Recognise volunteer input

Development of performance programme

Membership scholarships

MEDIUM TERM GOALS

Succession planning

Increased profile of the sport

Develop incentives programme

Improved grounds / facilities

Breeding project

LONG TERM GOALS

Financial security

Increased participation

Use of technology

World class jumping combinations

Partnerships with Sponsors

Improving Horsepower

INSPIRING PATHWAYS

Identify and remove barriers
to participation

COMPETITION

Improve coordination and
delivery of events for a better
user experience

SUSTAINABILITY

Be an innovative and
financially stable organisation
with a growing membership
base

RAISING THE PROFILE

Engaging the community with
relevant and timely
communication across all
channels